

ADVERTISE AT THE ARNOLD PALMER REGIONAL AIRPORT

Reach More Customers!



Arnold Palmer
Regional Airport



The ARNOLD PALMER REGIONAL AIRPORT has over 1,400 people arriving and departing daily. The concourse is equipped with televisions strategically located at points of passenger traffic, giving YOU the best opportunity to reach at least 511,000 potential customers a year!



Whether you're looking to advertise to people coming to or leaving the area for business or pleasure – you're guaranteed to build brand recognition.

We offer 30- and 15-second video advertising spots across FIVE 65-inch flat screen TVs. Your video will run in any or all of these THREE high-traffic areas:

- Ticket Counter, Departures (1)
- TSA Security Screening Area, Boarding (2-4)
- Luggage Pick Up, Arrivals (5)

For only \$10 per day, this is a great, affordable way to build your brand at a "Crown Jewel" of Westmoreland County – the Arnold Palmer Regional Airport.

Contact WEST MEDIA GROUP for complete details, call 724-532-3300 or email John Letterio at jletterio@westmediagroup.com

VIDEO SPECIFICATIONS

- .MOV or .MP4 formats
- 1920x1080px
- Screen location(s) (1-5)

Your video must be original content and must not infringe on any third-party rights (logos, music, intellectual property, etc.)

SEND FILES TO:
robyn@westmediagroup.com

	30 Sec	15 Sec
Ads Per Day	144	288
Ads Appear Every	5/min	2.5/min
Ads Per Year	52,560	105,120
Ads Per Month	4,380	8,760
Cost Per Ad/Per Year	.068	.034

